

DISASTER COMMUNICATIONS

PART 1 GLOBAL

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Table of Contents

1 Global

1.1 Introduction

- 1.1.2 What Is 'Disaster Communications'
- 1.1.3 Differences to 'Aid'
- 1.1.4 Emergency Services

1.2 What Do We Want?

- 1.2.1 For Phone
- 1.2.2 Against Phone
- 1.2.3 For Text
- 1.2.4 Against Text
- 1.2.5 For Fax
- 1.2.6 Against Fax
- 1.2.7 Semi-fax
- 1.2.8 ISDN
- 1.2.9 Internet Electronic Mail
- 1.2.10 World Wide Web (WWW)

1.3 Networks

- 1.3.1 Trafficking Messages
- 1.3.2 Keeping a Log
- 1.3.3 Echo Tests
- 1.3.4 Summary

2 Satellite Systems

2.1 The Inmarsat System

- 2.1.1 For Inmarsat-A
- 2.1.2 Against Inmarsat-A
- 2.1.3 Inmarsat-B
- 2.1.4 For Inmarsat-C
- 2.1.5 Against Inmarsat-C
- 2.1.6 For Inmarsat-M
- 2.1.7 Against Inmarsat-M
- 2.1.8 Data over Inmarsat

2.2 Fleet Management Systems

2.3 Regional Satellite Systems

2.4 The Leo Systems

2.5 Satellite Dispatcher Systems

3 HF Radio

3.1 Introduction

3.1.2 HF Radio Equipment

3.1.2.1 Modulation Modes

3.1.3 Antennas

3.1.3.1 ATUs

3.1.4 Dipoles

3.1.4.1 Widebanders

- 3.1.5 Verticals
- 3.1.6 Beams
- 3.1.7 Loops
- 3.1.8 Multi Antenna Systems

3.2 Marine Radio

- 3.2.2 How It Is Used
- 3.2.3 For Marine Radio
- 3.2.4 Against Marine Radio
- 3.2.5 For Autolink
- 3.2.6 Against Autolink

3.3 Gateway Services

- 3.3.1 For Gateway
- 3.3.2 Against Gateway

3.4 Amateur Radio Service

- 3.4.1 Resolution 640
- 3.4.2 For Amateur Radio
- 3.4.3 Against Amateur Radio

3.5 'Private' HF Radio Networks

4 Power

- 4.1.1 Batteries
- 4.1.2 Vehicle Batteries
- 4.1.3 Dual Battery Schemes
- 4.1.4 Power Banks
- 4.1.5 Portable Battery Packs
- 4.1.6 Maintenance
- 4.2 Power Supply Systems

- 4.2.1 Battery Chargers
- 4.2.2 Trickle Charger
- 4.2.3 Float Charging
- 4.2.4 Power Supply Units

4.2.4.1 Caveat

- 4.3.1 Inverter
- 4.3.2 Uninterruptable Power Supplies
- 4.3.3 Voltage Regulators

4.4 Generator Sets

- 4.4.1 Rating
- 4.4.2 Redundancy Strategies
- 4.4.3 Observing the Load
- 4.4.4 Frequency Stability
- 4.4.5 Don'ts
- 4.4.6 Fuel
- 4.4.7 Diesel
- 4.4.8 Petrol
- 4.4.9 Cleanliness
- 4.10 Siting
- 4.5.1 Distribution

4.6 Other Auxiliaries

- 4.6.1 Transformers

4.7 Alternative Energy

- 4.7.1 Wind Turbines
- 4.7.2 Solar Panels

4.8 Summary

5 Legal Issues

- 5.1 Introduction
- 5.2 The ITU
- 5.3 WGET
- 5.4 UNDHA, DMT and UNDAC

- 5.5 Ngo's
- 5.6 Tampere Declaration, 1991
- 5.7 ITU Buenos Aires 1994
- 5.8 ITU Plenipotentiary Conference,kyoto 1994
- 5.9 Itu Resolution 640
- 5.10 Reservations
- 5.11 Comments
- 5.12 Slow Track
- 5.13 Licences and Frequency Allocations
- 5.14 Licence Fee
- 5.15 Type Approval
- 5.16 Import Licences
- 5.17 TIR
- 5.18 Pro-forma Invoice
- 5.19 Draft of 'Disaster Telecoms'convention
- 5.20 Summary and Remarks

6 Local

- 6.1 Introduction
 - 6.2.1 For Field Telephones
 - 6.2.2 Against Field Telephones
 - 6.2.3 Private Wires
 - 6.2.4 Pax and Pbx Systems
 - 6.2.5 Cordless PBXs
 - 6.3 'Walkie-talkies'
 - 6.3.1 Procedures
 - 6.3.2 Callsigns
 - 6.3.3 What Is The Range of Them?
 - 6.3.4 External Antennas
- 6.4 Mobile Stations
- 6.5 Power Output
- 6.6 Transportable Units
- 6.7 Base Stations
- 6.8 Automatic Repeaters
- 6.9 Channels
 - 6.9.1 Trunked Repeater Systems
- 6.10 CB
- 6.11 Amateur Radio
- 6.12 HF Radio
- 6.13 Allocations
- 6.14 Antennas
 - 6.14.1 Scanners
- 6.15 HF Amateur Radio
- 6.16 Data by Radio
 - 6.16.1 The Problem
 - 6.16.2 Packet Radio
 - 6.16.3 Digipeating
 - 6.16.4 Mailboxes
- 6.17 Satellite Packet Radio
- 6.18 Teleprinter over Radio (TOR)
 - 6.18.1 Pactor
- 6.19 CTCSS
- 6.20 SELCALL
 - 6.20.1 Pagers (Beepers)
- 6.21 Line Extenders
- 6.22 Mobile Phones
- 6.23 Emergency Mobile Phone Systems
- 6.24 Position Finding Systems
- 6.25 The Future
- 6.26 Training

7 Summary

- 7.1 System Integration
 - 7.2 Turnkey Contracts
 - 7.3 Maintenance
 - 7.4 DRCF's Role
-

etc. We must realize that a phone can ring just one other phone in the world. You the caller must know the number to dial, taking the risk that there is a person to answer that phone and that the person you need is near to the phone that you have just dialed. Sometimes the voice from the mobile station, whether by SSB radio or satellite may sound very strange to the new listener. Things may be awkward if the called person is not used to the simplex procedures or digitised voices with long echo and delay.

We are expecting the person at the other phone to drop what he is doing now and rush over to the phone, hopefully with pen and notebook in hand, and be able to answer your questions 'off the top of his head'. One problem is that the person you are calling is sure to be very busy, but you have no way of knowing if your call is more urgent than what he is doing right now. If he cannot answer questions now, we are relying on him to make notes detailed enough and accurate enough to contain all the information he needs to find the answer, then rush back to the phone with the reply.

Time is very important here as a satellite phone call may cost up to USD 8.00 per min. you can see that only 5 min. of wasted time costs USD 40! Even if the person is not there at the time and someone else takes notes for you to pass them on, we are relying on someone being in the office at the time, and making notes in handwriting clear enough for someone else to read, then finding the time to remember to pass the message on.

Another big problem is that of working across time zones. If you are wishing to call a person from their office number, they may have a 24 Hr watch, or they may be available only during office hours in their country. It may be that you are much too busy at this time, on the move and out of communication, or only have a small window of time to be available for communication yourself. The solution is to call the person at home, but first you must have the number and the person's permission.

1.2.3 For Text

By a text message I mean a written message containing only letters of the alphabet and numbers. An example of a text message is a telegram or a Telex but also includes Electronic Mailing. The advantages of communicating by text are many. For example, the sender¹⁵ does not have to worry about the availability of the person to whom the message is to be sent (the addressee), because the message can be passed on later.

Time zone and office hours problems are no longer a concern as the message can be sent at a time convenient to the sender. This is important as the sender will have his work set by the demands of the field, or probably be traveling much of the time and only be able to set up and use communications equipment when an opportunity presents itself.

By sending a text message, the sender can go through the ordeal of setting up his system when he feels he is ready to do so. The information can be compiled off line in a personal computer¹⁶ in advance and 'beamed up' when ready. The sender is forced into the discipline of compiling his message in a logical order and presenting it in a meaningful way. The sender also has the opportunity to edit and review the message before it is sent. Just as important is the need to formulate accurately. This prevents the quite serious problem of inundating the addressee with lots of details and incoherent 'odds-and-ends'. As my grandfather, who was a craftsman, used to say, measure it twice, cut it once.

The sender can have the fullest confidence that the addressee or addressees have an accurate 'hard copy' (on paper) of the full text sent rather than a few scribbles of what someone else gleaned from a phone call and that as the message is copied and circulated, it will not be distorted as it is passed round.

If the people in the field have the luxury of a fixed location, then they can leave their communications equipment switched on and leave it unattended¹⁷, freeing them to concentrate on their primary mission. They can be secure in the knowledge that if a message should come for them, it will be ready for them to look at and digest at their convenience, rather than having to assign someone to 'baby-sit' the phone.

Text message systems are not generally 'real time' systems (though you can have this if you have a Telex, which also offers full duplex links). This has the advantage that having received a question, there is not the pressure for an immediate answer that the phone produces. The addressee has plenty of time (off line) to make a considered and full reply rather than answering in haste and repenting at leisure.

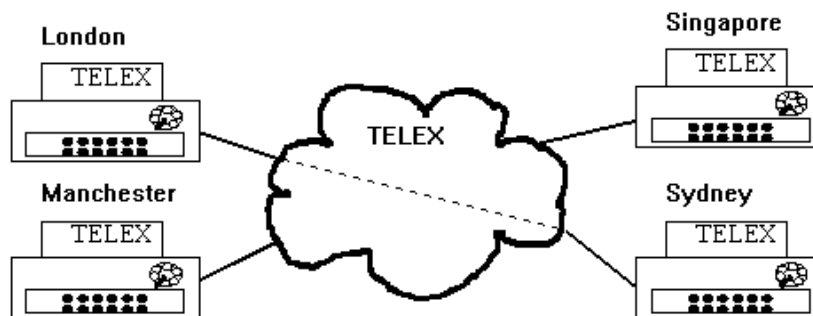


FIG 3 The international TELEXTELEX system is the text version of the PSTN. Any TELEX can 'dial' any other telex and leave a message even if the receiving machine is unattended.

It is MUCH cheaper in terms of call charges to send a text message. For example, by satellite the average short message cost USD 6-8 whereas the average short phone call will be USD 20-60. Text is the system supported by INMARSAT-C, which is the cheapest satellite system. A text message can be sent to any TELEX machine, Electronic Mailing system or computer with a MODEM, or text can be sent from a mobile unit in

address. (You are welcome to contact me this way if you wish). When you have finished your message, it is passed from host to host until it reaches the host which is the mailbox for the addressee.

It then remains there until the addressee next connects his computer to his host, when the message is then read on his computer screen, or printed out. The problem is that there is not always a bell or bleeper to alert the user to log on (connect up) and retrieve his mail, so he may be unaware if there is an urgent message pending. Although the message takes a few seconds to go to the mailbox, it could be hours or even days before the user logs in next, so it is best to alert the user in some other way if you have sent an urgent E-Mail message via Internet.

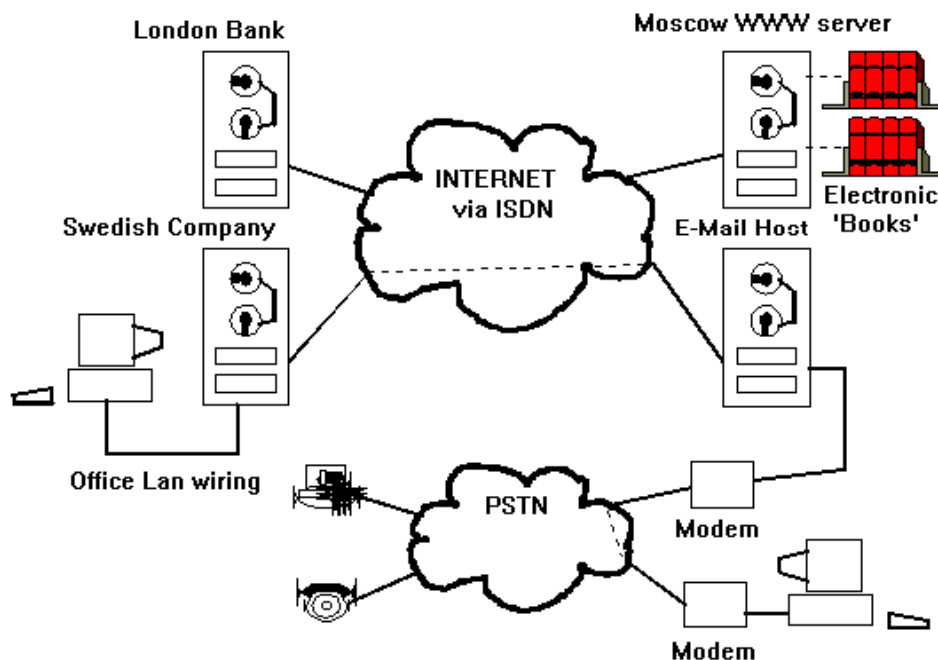


Fig 5 ISDN is like a 'phone system' for computers enabling them contact each other. This is how services like Internet and World Wide Web are supported.

1.2.10 World Wide Web (WWW)

Another use for Internet is to download computer data files from disc drives in machines far away from your own, by so called 'File Transfer Protocol' (FTP). There are many ways of doing this but I will not elaborate on them here because they are not strictly communications related functions. The World Wide Web (WWW) uses a special form of Internet signaling, called Hyper Text Transfer Protocol (HTTP), designed for remotely reading 'Electronic Books'. Special 'WWW Servers' have electronic books, including pictures and diagrams, available for browsing at the click of a mouse.

This book, and others by the DRCF will be readable on the web. disaster users could read maps and information about the area where they are working, for example. The WWW system is still quite new (in 1996) so the information is quite patchy at the moment. My prediction is that once money starts to be made on it, it will balloon to stupendous size and become one more of those thing we can't live without.

When you are browsing through WWW in your office, over your LAN that is one thing, but trying this over a satellite link or HF radio link is quite another. WWW files often contain detailed colour pictures or graphics such as logos at the top of each page. These use much, much more data than the whole of the rest of the document! Wether you pay by the kilobyte or by the minute, you pay very dearly for every byte you download to the field. You must resist the temptation to browse aimlessly with WWW in the field. The solution is to let someone at HQ browse for the information for you, then edit and send a digested version to the field. Or you can programme your client application (Mosaic or Netscape) not to download images unless you say so. Don't be tempted to download something that 'looks interesting' unless you are sure that someone will have the time to digest the information.

The best book on this is 'Internet for Dummies', see Bibliography.

1.3 Networks

An important subject that you ignore at your peril is Networks. Both HF radios and Satellite terminals can 'plug in' to the international phone system, but the problems don't end there.

The chances are that the people you need to speak to are on the move themselves, like you are. Do you know what phone number they can be reached on? Are they using radio, or satellite terminal, phone or Telex? Who is their assistant and who is their manager?

Who has the equipment you need, where is it, when can you expect to have it ? Who needs the equipment that you seem to have and can't find a use for? Why are you twiddling your thumbs when you know you are desperately needed elsewhere? Do your sponsors know where you are or

will have a much better idea of what you really want and won't forget the important details, that is, **if** he gets the message. You may need to know **when** he got the message for logistical reasons.

Do you remember the old fashioned Telegram with a sigh of nostalgia? Well there is no reason to dismiss it as a relic from the past. Over a hundred years of experience has made trafficking telegrams a thoroughly mature art, and there are many features of them that we do well to learn from. You may scoff now at the unreadable gobbledygook in the first line of a telegram, but this was the 'Preamble' and its function is very important.

The first thing it tells is a unique message number and where it came from. From then on and forever this message will be identifiable amongst all the others. this will make it possible to refer to this message later and in this way track its progress. The number may be something like 'Aidcamp4' meaning the fourth message aidcamp base sent that day.

Obviously we also need to add at least the date and time when the message was sent, to avoid confusion, this should be in GMT (UTC). The preamble must say unambiguously who or what department the message is going to (The addressee). Other information such as how urgent the message is, is optional but these are the minimum. Other options are to say how many words there were in the message so that we can have confidence that we got all of it. It is a very good idea to end the message with a + sign meaning 'end of message', or the word "000000000000", if there is more to come.

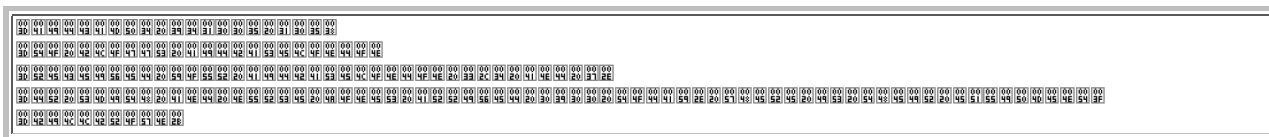


Fig 7 a well formatted text message. need not be so formal as this but should contain information uniquely identifying it. Notice confirmation of arrival of his messages number 3, 4 and 7. He can now 'check them off' in his log.

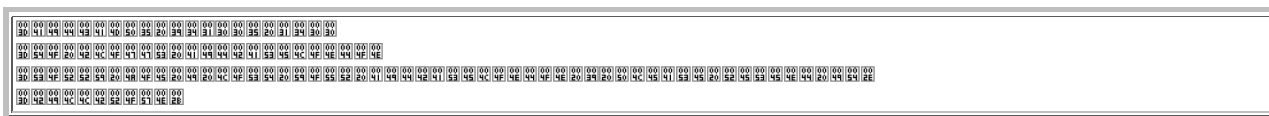


Fig 8 A 'service message' is about messages. it is only possible to track lost messages properly if they can be identified.

1.3.2 Keeping a Log

Whenever a message is sent or received, a note about this should be kept in a special book, called a Log book.²⁴ There should be columns in the book for details about the message such as who sent it, when, and when it was passed on from our station to the next one in the chain.²⁵ Another important feature should be a confirmation of when the message was received by the addressee. This will help us to know how long it really takes to send a message to someone, for future reference. Even the destination and duration of phone calls must be so entered so that charging can be tracked. Someone must check the log books at least each day to make sure that messages did get passed on and were not forgotten. This also applies to messages written on paper by hand and sent in person by truck. Check that they were acknowledged by the place to which they were sent for onward transmission, and that they were acknowledged by the addressee in due time. With some systems, this is automatic.²⁶

Message number	Handed in/sender	Addressee	Sent/received via	Acknowledged
Aidcamp 1	941005 0900 By Brown	Aidbaselondon Bloggs	Portishead by 1000	HF00lex BJB
Aidcamp 2	941005 1000 Dr Smith	Aidbaselondon Bloggs	Portishead by 1000	HF00lex BJB
Aidbaselondon	941005 1400 Bloggs	Aidcamp smith 1500	HFlex Inmarsat 1700	BJB
Aidcamp 3	091005 1600 Jones	Helpgroup 5	By hand with Dr Smith in turck	

FIG 9 A log book helps keep track of messages and makes sure none get lost.

1.3.3 Echo Tests

Periodically it may be useful to use Echo Tests. These are messages to the other stations below you on the network hierarchy. They should ask the person receiving the message to send a message saying at what time he **read** the message. This will give you a realistic idea how long it takes to send a message to someone. If you think it is taking too long, you can revise your procedures to speed things up. If you get no reply at all, you can suspect a technical fault and get it fixed before an emergency call is lost. On the other hand they do cost money and are only needed if there is not enough regular flow of traffic to a particular destination to promote confidence in the link.

1.3.4 Summary

Every solution brings its own problems, so someone in your organisation should set their mind to the networking problems that communications solutions will present. You don't have to have an elaborate control room set up, rather someone trained and resourced for this responsible task. If you don't, you will be wasting a lot of your money on expensive technology that is not being used efficiently.

At least two British organisations²⁷ are now looking into the problem, with the aim of establishing a central 'clearing house' (not central control) for such information which would be manned round the clock with communications experts.

The United Nations Department of Humanitarian Affairs also has such a scheme called the On site Operations Co-ordination centre (OSOCC), a field communications centre with expert operators in the field at the site of the disaster. They are equipped with Satellite, HF and VHF equipment and link to a control room in Geneva. Information about how to work with them is available from the UNDHA telecommunications centre at the Palais des Nations in Geneva.

Only when we have thought out these basic factors about our communications needs, can we now approach the systems technologies that will act as carrier to our communications. However it may also be that we need to modify our organisation's culture to accommodate what is possible within the budget that we have set ourselves. Anything is possible with technology but at a price. Only when we have considered both things can we engage in intelligent discussion about this, so lets start looking at what is on offer.

¹Americans call it the 'Plain Old Telephone System' (POTS), 'Ma Bell' or 'the twisted pair'.

²In this document the PSTN will also mean the Public Land Mobile Network (PLMN), also known as Cellular Mobile Telephones. The PLMN depends on transmission from the bearer network and terrestrial Base Stations within 50Km of the disaster zone. Therefore it may be nearly as vulnerable to disaster as the PSTN is.

³In fact the different services are usually switched by separate systems but sent down the same line transmission network (for reasons of economy). This is known as the Bearer Network. It uses the local telephone exchanges in the area. If it fails you will lose everything depending on it.

⁴This is also true of Telex and ISDN services which depend on the bearer network.

⁵It is intended to update the document annually, please contact DRCF for an update.

⁶Disaster volunteers are usually professional or qualified people who agree to make themselves available on a callout basis. They are either sponsored by their company or take annual leave during the call. This is the reason for the short availability window of such teams.

⁷In this book men shall also mean women.

⁸Because volunteers are seconded from their full time professions at short notice, a term of duty for one person will normally be 10-15 working days. After this, new persons will probably be needed to continue the operation if required.

⁹Qualified Radio Officers are well suited to Disaster Communications duties.

¹⁰A Radio Officer is a highly trained (to 3 year HND level) professional person who is not only technically trained but also trained in normal and Emergency message handling. They must hold an international permit to operate such as a Marine Radio General Certificate. They typically have a background from ships, expeditions or the military.

¹¹A Radio Operator is trained only in operation of the equipment and normal message handling. Training typically last a few days.

¹²When both ends at once can talk, it is called 'Full Duplex'. If they have to take it in turns and say 'over', It is called 'Simplex'.

¹³In this document, He or Him shall mean She or Her.

¹⁴You can tell your coast radio station to interrupt you when a certain time or a certain charge is up.

¹⁵In text messages, the sender is the person whom message is from, the addressee is the person to whom the message is sent. This distinction is made because a message arriving at one telex may be sent on to another to reach the person or persons who are the addressee(s).

¹⁶In this document the term Personal Computer will mean in the generic sense.

¹⁷Provided there is reliable power and security.

¹⁸In this document 'Lap top' is used in its generic sense.

¹⁹There are 'text bridge' programs which recognise text and will re-generate the text as an ASCII file, but they are laborious and unreliable.

²⁰Very often used by the UN and others.

²¹In this document ISDN will include Public Packet Switched Data Network X25.(PPSDN) and Public Circuit Switched Data Network (PCSDN) and TCP/IP INTERNET networks. Although separate logical networks, they all share the same vulnerability to the bearer network.

²²Only INMARSAT-C and HF radio (in good conditions) can be used in a moving vehicle.

²³Cordless phones can be directly connected to some models of INMARSAT terminal

²⁴This is a legal requirement in most countries.

²⁵There may be good reasons for passing messages to another place with better contacts for greater economy or reliability. If so you must check that they did remember to pass the message on.

²⁶Many systems carry out this operation automatically, but confirmation is sometimes only provided when you remember to request it. As it costs about 16P per message it is well worth it. It is still worth keeping a paper log book separately in any case.

²⁷The Path-finders, of the 'World Memorial Fund for Disaster Relief' and The Cranfield Trust.